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“CRAZY FOR U!”

Nothing says fall like the granddaddy of all indicators—Homecoming!

Memories rise to the fore, and that old longing to be part of the U of U is resurrected once again.

So, go ahead, indulge! Let everyone know that you’re “Crazy for U.”

Homecoming chair Stephen Handy BA’75 MS’78 is enthusiastic about

the activities planned for the week of Oct. 6-11. “There is something for everyone,” he says, “from a 40-year class reunion and Emeritus and Beehive gatherings to a big bonfire, a 5K run/walk, and a pre-game barbecue for the whole family. An energetic and creative committee has been working hard, looking ahead at new ways to involve the entire community.”

The week’s activities

culminate with the biggest game in town—the Utah/San Diego football face-off at Rice-Eccles Stadium on Sat., Oct. 11.

Throw in the grand old traditions of the Greek house-decorating contest, Songfest, the alumni art exhibit, and the prospect of dancing until dawn, and you have a week filled with fun and nostalgia.


Mark the dates on your calendar, dig out your old school sweatshirt, and prepare for a great time at the “Crazy for U” Homecoming celebration.

EMERITUS REUNION

In addition to the Homecoming program, the Emeritus Alumni Association, composed of alumni who graduated 40 or more years ago, is planning a special emeritus reunion on Sept. 9.



Events begin with a gymnastics demonstration by the champion Ute team in the Dumke Gymnastics Center, from 4:30 to 5:30 p.m. From there, the action moves to the Jewish Community Center for a social hour from 6:00 to

 HOMECOMING '03	Mon., Oct. 6	Greek House-Decorating Contest College of Fine Arts Alumni Art Show - TBA
	Wed., Oct. 8	Songfest, 6 p.m. – Introduction of Homecoming marshals and royalty
	Thurs., Oct. 9	Emeritus Reunion – Jewish Community Center, 6 p.m. Beehive Honor Society Reunion - TBA Bonfire/Pep Rally - Stilwell Field, 8 p.m.
	Fri., Oct. 10	Irons Only Golf Tournament, Campus Golf Course - TBA Class of '63 40-Year Reunion - Little America Hotel; reception 6:30 p.m., dinner 7:30 p.m. Student Homecoming Dance - Gardner Hall, 8 p.m.
	Sat. Oct. 11	5K Run/Walk, sponsored by the Young Alumni Association -Alumni House, 7 a.m. registration; 8 a.m. start time Pre-Game Barbecue - location and time TBA Football Game, Utah vs. San Diego State - time TBA
	For further information about Homecoming, including updates, call 801-581-6995, or visit the Alumni Association Web site: www.alumni.utah.edu .	



6:45, followed by dinner. Participants will have an opportunity to meet new football coach Urban Meyer, who will address the group at 7:45. The traditional performance by the Songfest winners will follow. Then, emeriti are urged to join in the cheering at the bonfire at Fort Douglas' Stilwell Field later that evening.

At halftime of the Homecoming game on Oct. 11, the Emeritus Alumni and the Crimson Club will honor football players from teams of the 1950s.

For more information, and to make reservations for the emeritus reunion, call Neva Borden at 801-585-3716.

EXPANDING THE CONCEPT OF COMMUNITY

The Alumni Association and the Bennion Center have established an innovative, jointly funded program that provides hands-on field experience for students committed to community service.

Initiated in 1991, the Alumni/Bennion Fellowship program gives students the

opportunity to work in non-profit agencies across the country. Alumni/Bennion Fellows perform either direct or indirect service for others or engage in public policy development. The fellowship is offered for 10 weeks in the summer and is individually designed by each student to meet his/her research interests and skills. Those who receive it are expected to continue as leaders and teachers when they return to the U, and to share their experiences with other students and alumni.

The 2003 Alumni/Bennion Fellow, Anne Looser, will work in San Francisco with the Glide Foundation, which has 86 programs, including 52 low-income housing units, a rehabilitation program, 20-minute HIV testing, support groups, and after-school initiatives. "You name it, they probably do it in some form or another," says Looser, who will work in the volunteer office to gain experience in all aspects of Glide.

Previous Alumni/Bennion Fellows have worked with a wide range of nonprofit organizations, such as the Chrysalis Foundation, which "improves the lives of women and girls" in Los Angeles; AIDS/HIV outreach in Seattle; Catholic Community Services in Dallas; Habitat for Humanity in San Francisco; the Lee Goodwin House, a part of the Women in Need shelter system, in Boston; and Public

Citizen in Washington, D.C.

The collaboration between the Alumni Association and the Bennion Center helps expand the very concept of community. Students learn that by contributing their expertise in a setting other than their own, they become active members of a larger national community.



Anne Looser

Curtis Larsen BA'97, coordinator of programs at the Bennion Center, describes being an Alumni-Bennion summer fellow as "a thrilling experience." He worked with an agency in the Bronx, helping single mothers in the New York shelter system get their GEDs.

"I may have given a

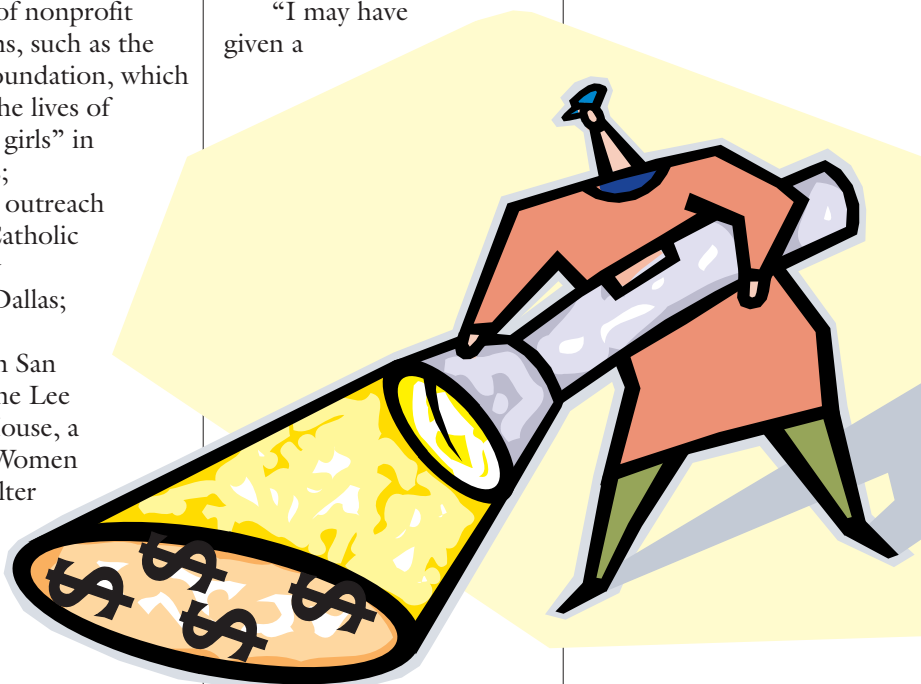
few women the knowledge and skills to pass the General Education Development test that summer," Larsen says, "but they gave me insights and access to an entire world of societies, cultures, and ways of thinking I'd previously only had a vague idea even existed."

HOW TO BEAT THE TUITION BLUES

Tuition getting you down?

If so, help is on the way.

The J. Willard Marriott Library is offering a short course on "Searching for Scholarships" for parents of graduating high school students and others entering college. Documents Librarian Peter Kraus will give an overview of the numerous resources available in researching academic scholarships. The course is free to alumni and the public and will be held on Sept. 10 from 7-8 p.m. in the Gould Auditorium on the first floor of the library. To sign up, call the Marriott Library at 801-581-8558 or 800-405-8536.



A NEW LOOK AT UTAH FOOTBALL

The idea is to give fans a different perspective on Utah football. With new head coach Urban Meyer bring

“This is big. This is huge. This puts us into the upper echelon of college football,” says Meyer.

is teaming-up with both to make Utah football more of

The awards are given annually to outstanding alumni who graduated from the University 40 or more years ago and who have given distinguished service to the nation, the University, the community, and/or their profession.

Nominations are due at the Alumni House by Sept. 17. The awards will be presented at a banquet on Jan. 14, 2004. For more information and a nomination form, call 801-581-3857. The form is also available online at www.alumni.utah.edu/boards/emeritus.

GOT NEWS? WANT NEWS? HAVE AN OPINION?

Subscribe to the Alumni Association's free monthly online newsletter, *U-News & Views*, at www.alumni.utah.edu, and stay on top of events and activities at the U!

a community-wide event. Each party will feature live music, concessions, and giveaways. Ticket holders will get a discount on parking and the Utah Transportation Authority is adding extra TRAX trains to make sure fans get to the stadium on time. The first three parties will be at the Gallivan Center and the final three at The Gateway.

EMERITUS AWARD NOMINATIONS

The Emeritus Alumni Association seeks nominations for its Merit of Honor Awards.

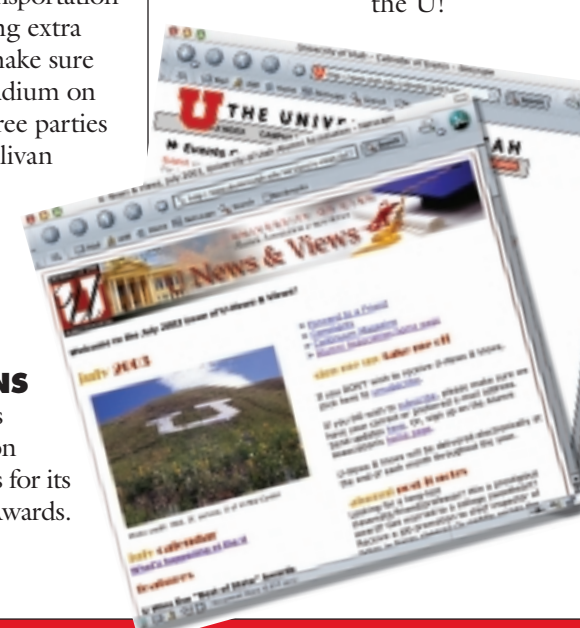
The addition of the video screen was made possible by a generous \$1.6 million donation by Jazz owner Larry H. Miller. The Utes will also upgrade the auxiliary scoreboards in the northwest corners of the stadium, and build a control room in the basement of the Burbidge Center on campus with a \$300,000 donation from the George and Dolores Dore Eccles Foundation.

The fun for fans will start well before kick-off this year, with pre-game parties planned at the Gallivan Center and The Gateway.

The athletic department

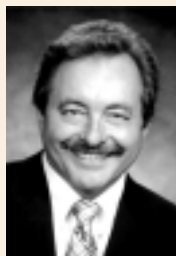
ing his high-powered offense to Rice-Eccles Stadium, the Utah athletics department is doing its part to energize the atmosphere surrounding the season.

For the first time, fans will be able to watch replays this year of the Utes scoring all of those touchdowns on a new state-of-the-art jumbo video screen. The giant TV, measuring 44-by-58 feet, will double as the south-side scoreboard. It includes a powerful new audio system. Meyer says the new video screen will help recruiting.



BOARD OF DIRECTORS WELCOMES NEW MEMEMBERS

With the start of academic year 2003-04, seven new members begin a three-year term on the Alumni Association's Board of Directors. They bring a wide spectrum of experience, ideas, and talents to the Association's governing board. New members include:



Michael Ahlin



Coralie Alder



Gary Birdsall



Craig Davis



L. Grant Foster



Kathryn Jones-Price



Nancy Moore

Michael L. Ahlin BS'71 MBA'77 has been involved with several corporations, either as founder or administrator, including Seroctin Research and Technology, Inc., Impact Development, Inc., and Vanguard Funding, Inc. He is chief administrative officer, chairman of the board, and founding member of Impact Diagnostics, Inc. He is also associated with various community projects, including Odyssey House, People Helping People, and the United Way, and serves as a mentor for troubled youths with the Third District Juvenile Court. A former member of the Young Alumni Association (YAA), Ahlin has one daughter.

Coralie Ashton Alder BA'72, director of public relations at the U, is a University spokesperson and media relations coordinator. Previously, she was media relations manager for the Utah Transit Authority and community outreach coordinator for KUED- Channel 7. She is a member of the Neighborhood House board, the U of U Fine

Arts advisory board, the CASE District VII board, and Salt Lake City Rotary. Alder is also past president of Junior League of Salt Lake. She and her husband, Bruce C. Alder BA'73, have two children.

Gary W. Birdsall MBA'76 is marketing and management consultant and CEO of Birdsall & Associates. He is also in corporate sales with The Game of Work, based in Park City. He teaches marketing and customer service at the U's Office of Professional Education and at the Davis Applied Technology College's Business Management Certificate Program. Birdsall has served on the board of directors of the Salt Lake, Davis, and Ogden-Weber Chambers of Commerce and is a volunteer with The Road Home. A devoted Ute, he and his wife, Paulette, have two daughters.

Craig W. Davis BS'65 MD'69 began his medical career as a family practitioner in Salt Lake City, eventually specializing in plastic surgery. He did his residencies at Duke

University, University of Arizona, and the University of Utah. He is an active staff member at Cottonwood Hospital in Murray, Utah, and volunteers with Operation Smile, an organization that provides reconstructive surgery to indigent children and young adults in developing countries and the United States. Davis is also a painter who works in watercolor and oil. He and his wife, Robyn Thorpe Davis BA'72, have eight children and nine grandchildren.

L. Grant Foster BS'86, a dedicated fan of Utah athletic programs, earned his law degree at Lewis and Clark Law School in Portland, Ore. He began his practice in the Northwest and is currently a partner in the law firm Holland & Hart in Salt Lake City, where he specializes in intellectual property law. Foster and his wife, Si, have four children.

Kathryn (Kathy) D. Jones-Price BS'75 MBA'86 has been involved in financial planning since 1977 and holds the designations of certified

financial planner, chartered financial consultant, and certified life underwriter. She is an independent financial advisor affiliated with Securities America, Inc. and provides financial advice to individuals and business owners. Jones-Price is presently a member of the board of trustees of the Park City Jazz Foundation, the Park City Chamber/Bureau, and the U of U Planned Giving Committee. She and her husband, Harry Price, have one son.

Nancy Jane Miller Moore BS'67 is a senior level consultant, trainer, presenter, and executive at Franklin Covey Co. Previously, she served as superintendent of schools in the Park City School District—the first woman superintendent in Utah—and as a principal, curriculum consultant, and teacher in the Jordan School District. Moore earned her M.A. degree from the University of Connecticut in 1970 and her Ed.D. degree from Brigham Young University in 1982. Her husband is Richard C. Moore BS'66 MBA'67.